



# VIVEK EDUCATION SOCIETY'S VIVEK COLLEGE OF COMMERCE

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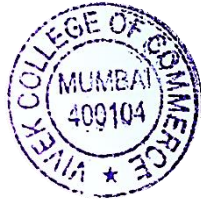
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**Date: 15 September 2020**

## **Exam Timetable For BMM (Mass Media) Regular Sem 6, October 2020.**

<b>Date and Day</b>	<b>Timing</b>	<b>PAPER</b>
1/10/2020 Thursday	11.00 am to 12.00 noon	Financial Management for Marketing and Advertising
3/10/2020 Saturday	11.00 am to 12.00 noon	The Principles & Practice of Direct Marketing
5/10/2020 Monday	11.00 am to 12.00 noon	Agency Management
6/10/2020 Tuesday	11.00 am to 12.00 noon	Advertising And Marketing Research
7/10/2020 Wednesday	11.00 am to 12.00 noon	Legal Environment & Advertising Ethics
8/10/2020 Thursday	11.00 am to 12.00 noon	Contemporary Issues
9/10/2020 Friday	11.00 am to 12.00 noon	Digital Media



**Dr. Vijetha Shetty**

**Principal**

**Vivek College of Commerce**